

Field task manual

Create a project ※ Toloka Projects Users Skills Profile Messages Projects Active ~ Find project Only mine $\, \smallsetminus \,$ + Create project 1. Click Create project. Spatial Crowdsourcing Spatial Crowdsourcing Photos of product and price tag For offline tasks in the Toloka mobile app. The user chooses a The template is suitable for collecting information about point on the map that they are willing to visit, then takes photos products from stores and retail outlets. It displays photos, **D** at the location and leaves a comment. product examples, a map, and text fields. Select • Preview • Preview Select 2. Choose the Spatial Crowdsourcing template. Monitoring field objects Monitoring items at businesses Suitable for finding objects indoors. The performer can upload Use for finding objects in open spaces. Several scenarios are 0 photos and examples of objects and leave comments. available. The template has text fields, radio buttons, 0 checkboxes, and a photo upload option. ----Select • Preview Select • Preview



3. Enter a clear project name and description. Click **Save.**

Note: The project name and description will be visible to the performers.

4. Update the task interface in the **Template Builder** block.

Read more about the <u>Template</u> <u>Builder</u> in the Requester's Guide.



4.1. Delete the existing config and paste the code provided at the end of this manual (in the appendix).

In the **Preview section** you can see how the template will work. The task will be performed in two steps. First, we ask the performers if they found the entrance. Second, they need to provide photos of the entrance or the surroundings, depending on their first answer.

Note: There are several validation rules in the template. It checks whether the performer's geo position is close enough to the task coordinates. It also checks the number of photos attached.

Check the <u>Interfaces section</u> of our Knowledge Base for more tips on interface design.



4.2. Make sure the specifications look like this:

Note: Specifications are a description of input data that will be used in a project and the output data that will be collected from the performers.

Read more <u>about input and output data</u> <u>specifications</u> in the Requester's Guide.

Data specification Input data Output data coordinates (json) performer_coordinates (json) entrance (json) verdict (string) name (string) entrance_images (file array) around_images (file array) position (coordinates) comment (string) Add field Add field

4.3. Update settings for field tasks and click **Save**.

Note: This is a specific setting only for this kind of task. This description will be shown to the performers on the field task map where they choose field tasks.

In this example, we will show **"Metro entrance photo"** as the task description and the entrance name from a corresponding input field.



5. Write comprehensive instructions. Be sure to describe all the technical prerequisites for the task, as well as the photo requirements.

Click Save.

Get more tips on designing <u>instructions</u> in our Knowledge Base.

3 Instructions for performers

When a performer selects a task, they first see the instructions that you wrote. Describe what needs to be done and give examples. You can prepare your instructions in HTML format, then copy and paste them into the editor. Press < > to switch to HTML mode. To learn more, see the documentation.

Your task is to find the organization specified in the task and take photographs of the outside of the building, including the sign.

Phone and app settings

Android

Android

Save

- 1. Grant access to your device's camera, location, and memory.
- 2. Set up geodata transfer.

iOS (iPhone или iPad)

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6. Leave the **Translations block** as default and click **Save**.

 Translations Performers from difficient fill in "Name and des language is inactive. 	erent countries will understand the task better if the cription" and "Instructions" for each language that y	e instructions and all descriptions are in their native language. You want performers to see. If you leave these empty, the
Source language Translations	~	
Language	Name and description for performers	Instructions for performers
Source	~	\checkmark
Add translation ~		

[] ⊙ ↔

7. Click **Finish** to save the project.

Edit project	Back to the old interface Cancel Finish
Seneral information	
C Task interface	
Instructions for performers	
Translations	

Note: To edit project parameters, click the button in the list of projects or go to **Project actions** \rightarrow **Edit** on the project page.

Cleanliness of metro entrances — active							
Statistics for <u>7 da</u> Submitted tasks 0	9 \$	Quality: control tasks	Average submit time	Users 0	Banned users 0		Edit Clone Archive Preview

Create the main pool

1. Click Add a pool.

A pool is a set of paid tasks grouped into task pages. These tasks are sent out for completion at the same time.

Note: All tasks within a pool have the same settings (price, quality control etc).

atistics for 7 days			JUVE			Project actions ~
ibmitted tasks Spent		Quality: control tasks	Average submit time	Users	Banned users	
0\$			-	0	0	
ools Statistics Q)uality contr	ol				
Active and closed	Avelaived	Course				
Pools can be archived i	manually or	automatically (auton	natic archiving applies	to pools with no	activity for 30 days).	Add a poo
Title \$	Priority \$	Prog	jress	Status 💠	Started \$	To be completed

2. Give the pool any name you find suitable. You are the only one who will see it.

The description can be either public or private. Choose the option you prefer.



- 3. Specify <u>pool parameters</u>:
- 3.1. Select pool type. Choose Other.

Read more about <u>pool types</u> in the Requester's Guide.



3.2. Set the price per task suite (for example, \$2).

Note: Field tasks are normally paid at a higher rate than online ones as it takes time to reach the task location. They also depend on external conditions such as the weather, performer availability etc.

Read more about <u>pricing strategies</u> in our Knowledge Base.



3.3. <u>Filter</u> performers who can access the task. Choose "No" in **Adult content**. Click **Add filter** to choose the **Client** option in the list.

	Performers Copy settings from
	Filter performers who can access the task. Toloka has users from different countries, so don't forget to filter by language and region. Learn more
3.	ADULT CONTENT ? No
	Add filter V Create a skill

3.4. Make sure the task is displayed only to mobile users: use the **Client=Toloka for mobile** filter.

> The performers will complete the tasks on their mobile devices, on location. PC users will not see your tasks.

	Performers	Copy settings from
	Filter performers who can access the task. Toloka has users from different countries, so don't forget to filter by language and region. Learn more	
ADULT CONTENT ?	No	
	Add filter	skill
	3.4 CALCULATED DATA Client = Toloka for mobile	× = +

3.5. <u>Filter</u> performers who are located in the area where the task is located. Otherwise, performers from other regions will see it, but won't be able to complete it.

> You can narrow down the location by adding two filters: **Region by phone number**, which corresponds to a country, and **Region by IP**, which correspond to a particular area.

	✓ Create a skill
ALCULATED DATA	
Client	✓ = Toloka for mobile ✓ = +
	AND
ALCULATED DATA	
ALCULATED DATA Region by phone number	✓ = Russia × +
ALCULATED DATA Region by phone number	✓ = Russia × +
ALCULATED DATA Region by phone number	✓ = Russia × + AND

3.6. Add a language filter depending on the language used in the instructions.

3.6 SERFORMER PROFILE		
Languages	✓ = English	× 🗎 +

3.7. Set up <u>Quality</u> control: Select nonautomatic acceptance with a 5 day review period.

> Note: Since there is no one true answer to a field task that can be used as ground truth, postacceptance is the preferable way to check if the photos provided are acceptable.

> Read more about <u>guality control</u> <u>principles</u> in our Knowledge Base or check out<u>post-acceptance settings</u> in the Requester's Guide.

3.8. Overlap. This is the number of users who will complete the same task.

Note: In the case of field tasks, you only need one correct response.

To understand <u>how this rule works</u>, go to the Requester's Guide.

	Quality control		
27	Add rules to get more accurat All rules work independently.	e responses.	
NON-AUTOMATIC ACCEPTANCE	Yes	REVIEW PERIOD IN DAYS	5 ×
		CAPTCHA FREQUENCY 📀	None ~



3.9. Optionally, specify the percentage of top-rated performers in the <u>Speed / quality balance</u>.

Note: This can slow down pool completion.

Speed/quality balance

Set additional filters to restrict performer access based on their rating in Toloka. This boosts quality but may slow down project completion because there will be fewer performers available to complete tasks. Learn more...

Top % Online Time

Specify the percentage of top-rated active users who can access tasks in the pool.



3.10. Time given to complete a task suite (for example, 18000 seconds).

Make sure the performers have enough time to travel between task points. If the **Time per task suite** is too short, performers will lose the task before they reach a point and waste their time trying to get there.

4. Click **Save** to save Pool parameters.

3.	Parameters		1		
	TIME PER TASK SUITE IN SECONDS 18000	\times	POOL CLOSING DATE 🗿	2022-07-30	
	KEEP TASK ORDER ? No		WAITING TIME FOR THE POOL TO CLOSE IN SECONDS	0	
		PO	OL PRIORITY WITHIN THE PROJECT	0	
	Cancel Save				

Prepare and upload a file with tasks

- Prepare a TSV file with tasks as shown in our <u>example</u>. License: CC BY 4.0
- 2. Upload pool tasks from this file.



2.1. Select <u>Set manually</u> in **File upload settings** and specify the number of tasks per page.

> In the case of field tasks, one task per page is preferable so that performers can submit a task without moving between spots.

Click Upload again.

Note: If you changed the name of the input field, change it in the file as well.

File upload settings 💿	
Tasks per page	
By empty row	Smart mixing
Tasks per page	1 ×
Sample file for uploading tasks	2.1 Close Upload

3. Preview the pool.

Note: Remember that the tasks will be completed by actual Tolokers. Double check that everything is correct with your project configuration before you start the pool.

Cleanliness at the entrance to the metro:

Entrance name: Komsomolskaya, entrance 3 in lobby

4. Start the pool.

4 Metro entrances	— closed		Statistics		~	Edit	~
Download the sample file, add your task data The sample file uses TSV format, which is the Make sure you choose UTF-8 encoding when Template for general tasks.tsv Template for control tasks.tsv Template for training tasks.tsv	, and upload the file to the pool. same as CSV but using tab as the separator. saving the file. Learn more in the guide.						
1 Upload 🖺 Files 🖨 Delete	• Preview		C) %			
5 task pages	0 training tasks		Cor	npleted 0			
5 tasks	0 control tasks	0					5

1

Receiving responses

1. Wait until the pool is completed. Refresh the pool page to check progress.

> Note: Field tasks may take a lot longer to complete than online tasks. Don't worry if your pool isn't completed within a few hours. Also, keep in mind that in most cases, performers won't reach every point, so you might want to download and use data before a pool is fully completed.

 Download the sample file, add your task data, and upload the file to the pool. The sample file uses TSV format, which is the same as CSV but using tab as the separator. I template for general tasks.tsv Template for control tasks.tsv Template for training tasks.tsv I template for training tasks.tsv I tupload Files O training tasks.tsv I tasks I training tasks I tasks <					
 1 emplate for general tasks.tsv 2 memplate for control tasks.tsv 3 memplate for training tasks.tsv 1 upload Files Preview 1 100 % Completed 85 Completed 85 Review assignments (*) 	Download the sample file, add your task data The sample file uses TSV format, which is the Make sure you choose UTF-8 encoding wher	a, and upload the file to the pool. e same as CSV but using tab as the separator. a saving the file. Learn more in the guide.			
 Template for control tasks.tsv Template for training tasks.tsv Tupload Files Preview 85 tasks 0 training tasks 0 control tasks 0 control tasks 0 control tasks 	Template for general tasks.tsv				
Template for training tasks.tsv Image: tasks O training tasks 85 tasks O training tasks 85 tasks O control tasks 0 control Completed 85 0 control	Template for control tasks.tsv				
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▲ Upload▲ Files● Preview100.%85 tasks0 training tasksCompleted 8585 tasks0 control tasksControl tasks					
85 task pages 0 training tasks Completed 85 85 tasks 0 control tasks Review assignments IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	1 Upload	• Preview		100 %	
85 tasks 0 control solution of tasks 0 control con	85 task pages	0 training tasks		Completed 85	
	85 tasks	0 control tasks	0	Review assignments (85)	85

Since the main quality control method for this kind of task is post-acceptance, you will need to review the tasks after the pool is completed.

You can check the quality of responses and reject and reevaluate incorrect assignments. Performers will get paid only after their assignment is accepted.

There are two ways to review assignments:

- manually

- in a separate Toloka project

Manual review

1. On the pool page, click **Review** Assignments.

Download the sample file, add your t The sample file uses TSV format, whi Make sure you choose UTF-8 encodir	ask data, and upload the file to the pool. ch is the same as CSV but using tab as the sepa Ig when saving the file. Learn more in the guide	irator.	
Template for general tasks.tsv			
Template for control tasks.tsv			
Template for training tasks.tsv			
Lupload Line Files	O Previ	ew 100 %	
85 task pages	0 training tasks	Completed 85	7
85 tasks	0 control tasks	Review assignments 3	85

2. Click on any response from the list.

om	nitted responses					± D	ownload	results	± Upload	review results
85 Total	5	85 Submitted		O Accepted		(9	O Rejected		8
Acce	ept 📀 Reject 😒 Actions 🗸	Darformar 💌	Comp	latad	Duration	s	ubmitted	Accepted	Rejected	All assignments
	000181cdd960d495ed1e72220e2d538001	9fceaabbc361502c10be6971e973653e	06/24	/2021 17:26:14	24 sec	-				
0	000181cdd960d495fb17885377169ec6aa	53be9740599d49c1f6d38447d200ddd6	06/24	/2021 17:26:21	17 sec	_				
0	000181cdd960d495f430b47551777ee9a7	b068badd90666351c693d063d8a05800	06/24	/2021 17:26:24	28 sec	-				
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0	000181cdd960d495f9ebb4e9026a9975da	1e1349ac83884b69dfa5549747daa739	06/24,	/2021 17:26:31	29 sec	—				

3. Check if the task is completed correctly. Click **Reject** or **Accept**.

Note: You can calculate the number of accepted and rejected assignments per user and turn it into a quality control rule. Those who perform poorly can be banned from your project.

Read <u>more</u> about this in our Requester's Guide.



4. If you are rejecting the task, write a comment that explains what was wrong. The performer will see this comment.

If a task was rejected, you can send it to other performers.

Read more about <u>processing rejected</u> <u>assignments</u> in our Requester's Guide.

Specify the reason for rejection		
Comment		
C	Cancel	Done

5. You can pause the review any time by clicking **"Finish review"**.

Make sure to complete the review within the timeframe specified in the pool (see Step 5 in Pool Creation).

When the time expires, all unreviewed tasks will be accepted automatically.



Automated review

Another way to review tasks is to ask other performers to do that. We recommend this option when you have limited resources for checking tasks yourself.

 Create a simple binary classification project based on our <u>Binary</u> <u>Classification demo</u>. Ask the performers whether the task has been completed correctly.



2. After the answers are collected, go back to the initial pool and upload review results on the **Review assignments** page. The file should contain the acceptance verdict and a comment. A template can be found in the Download results section.

85	85	0	0	0	0
Total	Submitted	Accepted		Rejected	

Appendix

Interface code Step 4.1. "Mint": "fouldn't get your coordinates. Please enable geolocation.", "deta": { "path": "performer_coordinates", "type": "deta.output" "type": "condition.required" {/ "hint": "You are too far from the entrance.", "from": { "type": "@yandex-toloka/data.location" "to": { "path": "coordinates" "type": "data.input" , max": 500, "type": "@yandex-toloka/condition.distano type": "condition.all itens": [Content": "W Cleanliness at the entrance to the metro:\n---", "type": "view.markdown" {'
"label": "Entrance name:",
"content": {
"path": "entrance",
"type": "data.input" "type": "view.text" {
 "data": {
 "path": "verdict",
 "type": "data.output" };
"Validation": {
 "hint": "Choose one of the answer options",
 "type": "condition.required" ilabel": "I found the right entrance",
"value": "ok" { "label": "There is no required entrano "value": "no_obj" , type": "field.button-radio-grou {/ "condition": { "to": "ok", "data": { "path": "verdict", "type": "data.output" 'type': 'data.output'
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}
'then": {
"itens": [{ "content": "** Photos o "type": "view.markdown" ce on the right and on the left. The photo should show the entire entrances and the floor. So that you can assess the cleanliness around the en content": "Example1", url": "https://tlk.s3.yandex.net/toloka-kit/images_for_inst content": "Example2", url": "https://tlk.s3.yandex.net/toloka-kit/images_for_instruc content": "Example3", url": "https://tlk.s3.yandex.net/toloka-kit/images_for_instructions/0 "type": "view.link-group" idata": {
 "path": "entrance_images",
 "type": "data.output" $\sum_{j=0}^{j} (j_j) = 0$, which is the set least 2 photos of the entrance: from the right and from the left" ("ppe": "condition, required" }, "accept": { "gallery": true, "photo": true "type": "view.list" {
 "condition": {
 "to": "no_obj",
 "data": {
 "path": "verdict",
 "type": "data.output"
 };
} "type": "condition.equal idata": {
 "path": "around_images",
 "type": "data.output" // "validation": {
 "hint": "There must be at least 4 photos of the place",
 "type": "condition.required" }, "accept": { "gallery": true, "photo": true },
"multiple": true,
"type": "field.media-file"), "type": "view.list" }, "type": "helper.if" "type": "view.list" { "layout": { "kind": **"scroll"**, "taskkidth": **400** }, "type": "plugin.toloka" {' "action": { "data": { "path": "performer_coordinates", "type": "data.output" } };//initialized and a second and a second and a second a seco

};
"fireInmediately": true,
"type": "plugin.trigger"